

OMNETRIC Group recognized by IDC Energy Insights MarketScape Report as major player in DERMS consulting market in North America

Minnetonka, July. 31, 2017 – OMNETRIC Group has been named as a major player in the *IDC MarketScape: North America DERMS Strategic Consultants and SIs 2017 Vendor Assessment* (Insert link, July 2017). OMNETRIC Group was recognized for several strengths including deep knowledge and experience in Siemens products surrounding DERMS such as virtual power plants (VPPs) and microgrid management systems (MGMSs), as well as its relationships with a broader ecosystem of partners in a proactive effort to develop additional functionality and save on DERMS-related project time and costs.

The report evaluates OMNETRIC Group and five other companies, in this evolving space where power market's and utility customer's needs are still being clearly defined. The report states that the MarketScape participants are ahead of the curve by establishing their capabilities, strategies, and brand in the area of DERMS in these early stages as the market develops.

OMNETRIC Group is building on its experience in core areas such as grid stabilization, active load balancing, demand response and load aggregation. Says John Villali, Research Director, IDC Energy Insights, "OMNETRIC Group is able to deploy a wide range of capabilities and strategic partners to provide its utility customers with an integrated view of data and operations, greater process digitization, and a smart grid platform on which to innovate for distributed energy resource management."

Says Craig Cavanaugh, OMNETRIC Group CEO, North America: "We are dedicated to bridging the gap between the information technology and operations technology domains that are a critical part of DERMS projects. As an energy-focused, technology services company we are proud to help utilities of all sizes transition toward a future that is smarter, stronger, greener and more diverse".

The IDC MarketScape: IT and OT Integration Service Providers for EMEA Utilities 2017 Vendor Assessment can be found [here](#).

More information about OMNETRIC Groups IT and OT services to the utilities industry can be accessed here: www.omnetricgroup.com

About OMNETRIC Group:

OMNETRIC Group is dedicated to helping energy providers reap the benefits of the digital energy system by integrating their energy operations with IT to support their business goals. Our global team of engineering, IT, security and data experts brings extensive industry experience to help customers discover and exploit data intelligence to capitalize on industry change, and realize new business models.

Helping customers since 2014, we are an inventive, technology services company and a joint venture between Siemens AG and Accenture. For more, visit www.omnetricgroup.com

About IDC MarketScape:

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.